

Workforce Development Initiative

Governor Andrew M. Cuomo



**Office of
Workforce
Development**

New York's Economy and Labor Market

- 4% statewide unemployment rate in Oct. 2019; 3.9% outside of NYS
- 8.3 million private sector jobs – a record
- REDC process has awarded \$6.1 billion awarded through 7,300 projects over 8 years across the state
- Automation, the gig economy, and competitiveness of lower-wage locations in US and abroad continue to reshape employment
- Unemployment and opportunity uneven across populations and regions
- Health care, retail and education have largest share of jobs; but retail sector jobs are shrinking and low-wage, low-skill jobs dominate growth
 - How do we create stronger career pathways and professionalize service sector jobs?



Workforce Development Initiative - Overview

Governor Cuomo announced in 2018 State of the State and implemented in FY 2019 Enacted Budget, with an enhanced focus on outcomes, employers, and strengthening economic growth

1. New Executive Office of Workforce Development (OWD) created to coordinate, improve transparency of, and reduce barriers-to-entry for state workforce development programs
2. New \$175 million Workforce Development Initiative Consolidated Funding Application (CFA) with funding from 5 state agencies
 - Two-phase, NO-DEADLINE funding application process that engages REDCs
3. Data-centric approach, through expanding innovative data analysis on labor market needs and program performance throughout state
 - Job placement isn't enough – sustainability and career pathways increasingly important



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CFA Funding Eligibility

WEBSITE: www.ny.gov/workforcedevelopment

Successful applicants will have a clearly articulated proposal that addresses a regional workforce problem and comprehensive implementation strategy.

In addition, applications may be evaluated based on the following criteria:

- The role of local and regional partners, particularly employers;
- Project cost; the extent of leveraged funds;
- Performance targets that are measurable and achievable;
- Transferable nature of the training or accreditation;
- Improving the flexibility of workforce systems to address industry needs;
- Serving populations with barriers to career advancement



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